

A New Look in Touch

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The new face of Zero-Bezel Technology

Consumer products styling drive monitor innovations:

- Thin, elegant design
- Extreme flat screen
- Easy to clean
- More than just performance



Microsoft Surface

Elo TouchSystems announces the world's first Zero-Bezel wide-aspect-ratio touchmonitor

Technology, Innovation and Durability in a New, Sleek Design



What is Zero-Bezel?



What is Zero-Bezel?

Monitor with Bezel



Note the bezel rim

Zero-Bezel



What is Zero-Bezel?

Exceptional touch experience and optical performance integrated into a stylish look for public venues



Hospitality



Kiosk



Retail

Elo TouchSystems 1900L & 2200L Zero-Bezel Touchmonitors

Available Fall 2008

19-inch

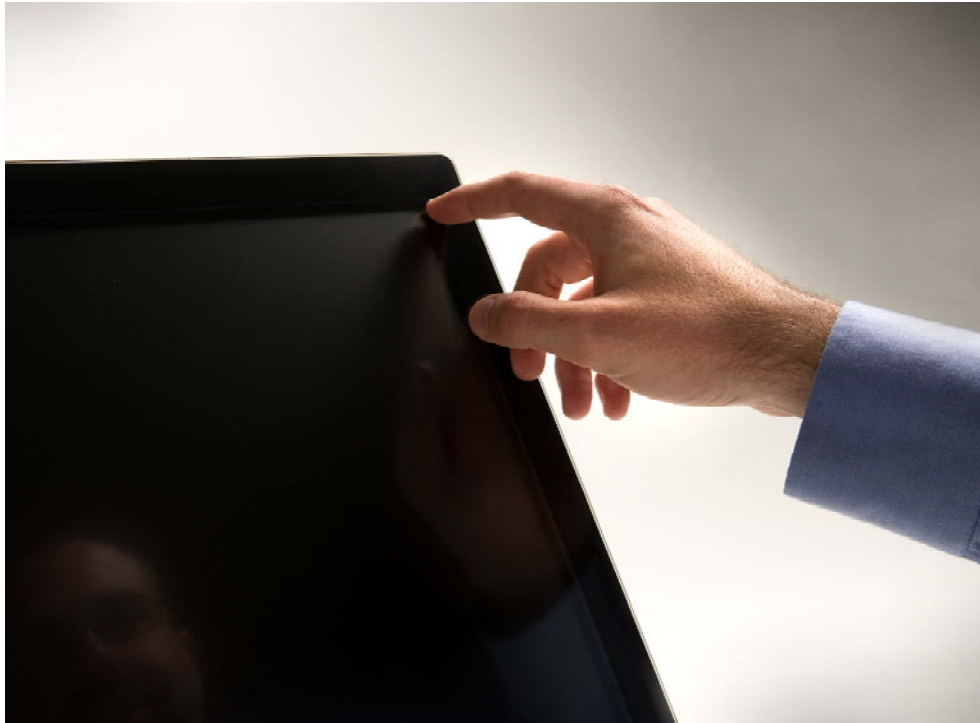


22-inch



Total Surface Access

Uninterrupted Surface Area



Accessibility to all
menu options across
multiple applications

Wide-Screen Design

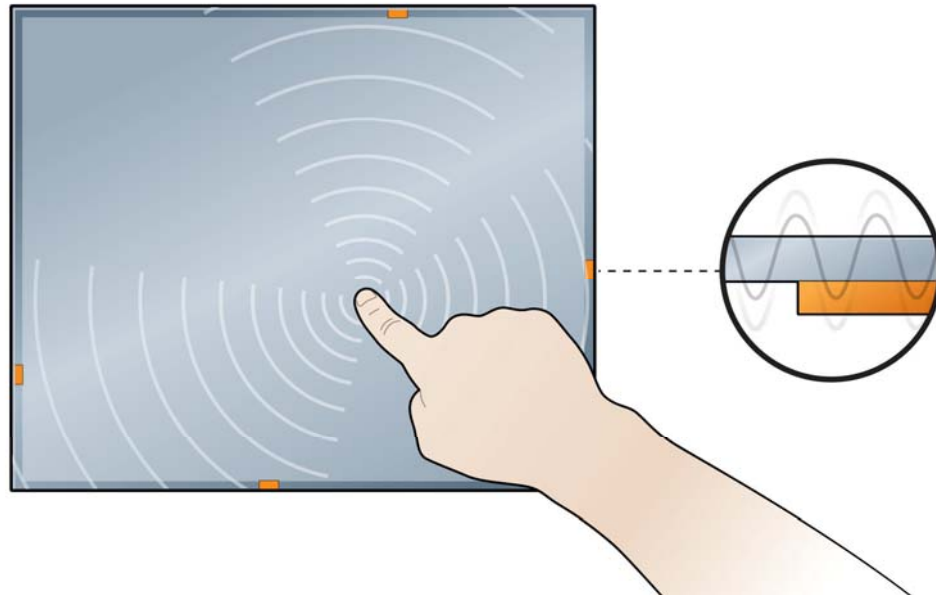
Wide-screen format 16:10

High-definition cinematic experience



Acoustic Pulse Recognition (APR) - How It Works

- Touch surface is glass
- Four piezo sensors are adhered close to edge
- Piezo translates acoustic touch energy into electrical signals
- Electrical signals are digitized into data stream



Acoustic Pulse Recognition (APR) – Features

APR touch features

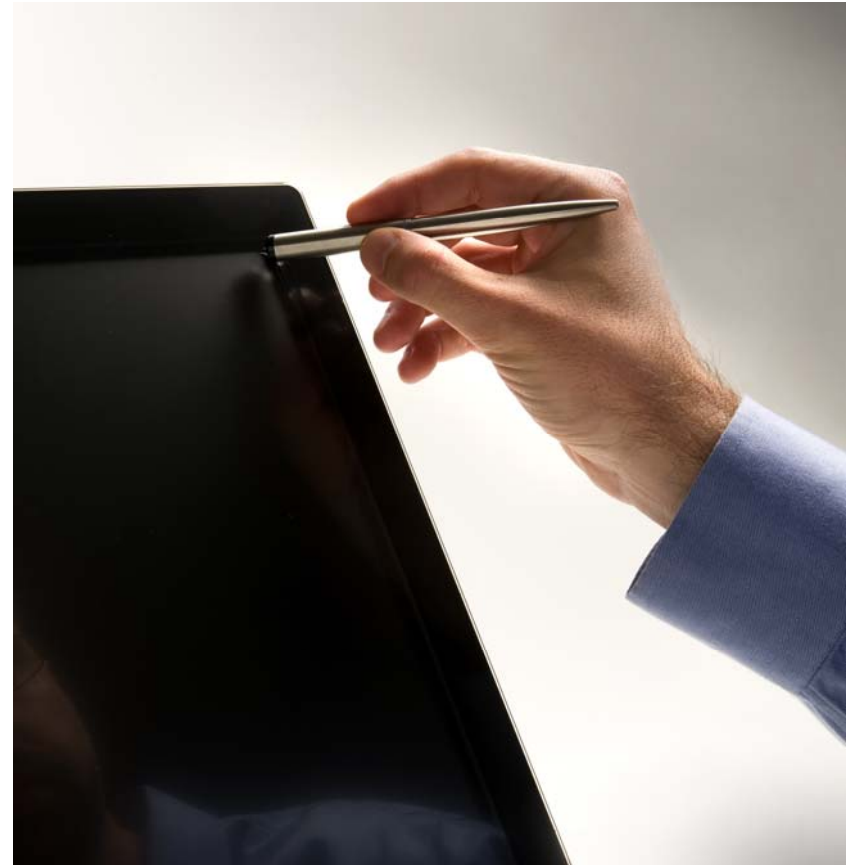
- Works with any stylus or finger
- Impervious to contaminants and liquids
- Stable calibration
- Excellent in “drag” mode
- Palm rejection

Construction

- 100% glass sensor
- Durability
- Image quality

Integration

- Zero-Bezel



Adapts to Any Environment

Easy-to-clean

Built-in downward-facing 2-watt speakers

Adjustable-height stand



Resistant to water, dust and grease

Powerful audio in a space-saving form factor

Broad installation flexibility – mount on desktop or wall

Also Available with IntelliTouch touch technology

- Elo's first wide-format desktop touchmonitor with IntelliTouch
- IntelliTouch surface wave – the optical standard of touch



IntelliTouch – Features

- Pure-glass for superior image clarity, resolution, and light transmission
- Durable, scratch-resistant glass
- Finger, gloved hand, and soft stylus activation
- Fast touch response



Education



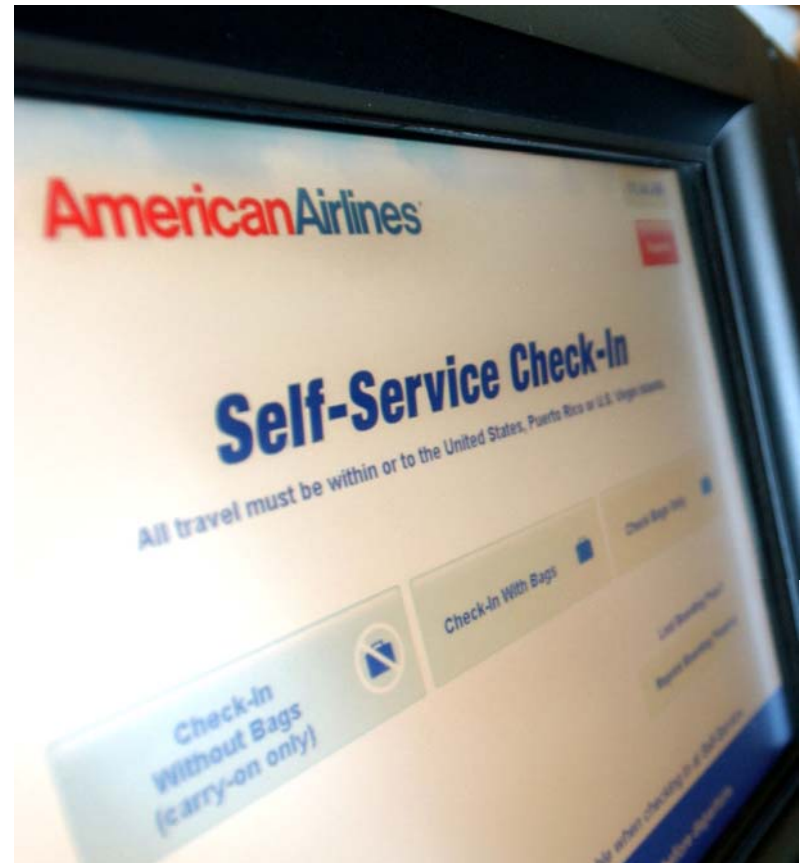
Manufacturing




Medical

Zero-Bezel In Our World

- POS & POI
 - Self-service
 - Museum
 - Restaurant table-side
 - Hospitality
- Digital signage
- Medical
 - Patient self-check-in/registration
 - Nurse station
 - Bedside entertainment





Elo 1900L & 2200L FAQs

FAQ

Q: Where are the 1900L & 2200L being built?

A: The brand new, state-of-the-art Elo factory in Suzhou, China.



FAQ

Q: Does Zero-Bezel APR require calibration?

A: No, APR is calibrated at the factory and never needs calibration in the field.



Zero-Bezel: Seeing is Believing

- Visit Booth 900
- See For Yourself
- Take the Elo Challenge





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